

Sweet 15 Sweepstakes: Kat Von D  
**Official Rules**

1. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES OR TO RECEIVE A PRIZE.** A PURCHASE WILL NOT AFFECT OR IMPROVE THE CHANCES OF WINNING. This sweepstakes ("**Sweepstakes**") is subject to all applicable laws and regulations. **Void where prohibited or restricted by law.**
2. **Sponsor:** Sephora USA, Inc., 525 Market Street, 32<sup>nd</sup> Floor, San Francisco, CA 94105 ("**Sephora**"). This Sweepstakes is not sponsored, endorsed or administered by, or associated with, Facebook.
3. **Eligibility:** Sweepstakes is open only to legal residents of the United States (including Puerto Rico, but excluding Rhode Island, Guam and all other U.S. and foreign territories and possessions not otherwise mentioned herein) who are 21 years of age or older as of the date of entry. Sweepstakes is not open to employees, independent contractors, officers, directors, agents or representatives of Sponsor or of Sponsor's parents, affiliates, subsidiaries, successors and/or assigns, or of Sponsor's advertising, promotion and fulfillment agencies, and legal advisors and the immediate family members (mother, father, brother, sister, daughter, son or spouse, regardless of where they live) and persons living in the same household (whether or not related) of any of the foregoing(collectively, "**Sweepstakes Entities**").
4. **To Enter:** To enter, visit [www.facebook.com/sephora](http://www.facebook.com/sephora), click on the tab for the Sephora Sweet 15 Sweepstakes: Kat Von D and complete an online entry form. Entrants must be a "Fan" of Sephora's Facebook Page to enter the Sweepstakes(no purchase or fee is necessary to be a "Fan" of Sephora's Facebook Page). Entrants may need to add or accept the third-party Facebook application (which is available free of charge) to enter the Sweepstakes. Only one entry per person/Facebook User per day. Use of multiple Facebook User accounts to enter is prohibited. All entries carry an equal chance of winning.
5. **Sweepstakes Period:** The Sweepstakes begins on June 18, 2013 at 12:00 a.m. Pacific Time ("**PT**") and ends July 8, 2013 at 11:59 p.m. PT. Entries must be received by 11:59 p.m. PT on July 8, 2013. Sponsor is not responsible for late, incomplete, misdirected, delayed, or undelivered entries, including without limitation entries not timely received due to telephone failures, Internet failures and disruptions, and ISP problems. Incomplete information may result in disqualification of entry.
6. **Selection of Winners:** Potential winners will be selected from all eligible entries received during the Sweepstakes Period in a random drawing conducted by Sephora on or about July 9, 2013, and will be notified by phone or e-mail. If a potential winner forfeits a prize (see Section 9), an alternate winner will be selected from all remaining eligible entries until a winner is determined. All decisions of Sponsor are final and binding on all entrants. Odds of winning depend on the total number of eligible entries received.
7. **Prizes:** One (1) grand-prize winner will be awarded a grand prize with an approximate prize value of \$3,000. The grand prize consists of a three-day/two-night trip for two people (grand prize winner and one guest chosen by grand prize winner who each must be at least 21 years of age as of the date of departure) to Los Angeles, CA. The grand prize will include round trip economy class airfare from the nearest major U.S. airport to the grand prize winner's home (grand prize winner and guest must travel to and from the same airport and have the same travel itinerary) and hotel accommodations at the Roosevelt Hotel (double occupancy).. The winner will also receive a \$1000.00 Sephora gift card, and a \$500 Kat Von D Wonderland Gallery gift certificate. The winner will also receive round-trip car service to and from the destination airport, High Voltage/Wonderland Gallery tours, and Sephora shopping spree. Sponsor reserves the right to structure the grand prize and select airline at its sole discretion. All other expenses related to acceptance of the grand prize not explicitly listed herein as being part of the grand prize are the responsibility of the grand prize winner, including but not limited to: beverages, food, fax, gratuities and tips, insurance, laundry service, merchandise, transportation to and from the U.S. departure airport, parking, room service, service charges, souvenirs and telephone calls. Airline carrier and hotel regulations and conditions apply. Travel arrangements for the guest (who must have the same travel itinerary as winner) must be booked at the same time as winner and the full names of the guest must be given at the time of booking. At the time of booking, the guest must complete, sign and return to Sponsor an affidavit of eligibility and liability/publicity release. Travel arrangements cannot be changed following booking. **Travel for the grand prize must take place between September and December 2013.** Certain restrictions, blackout dates and conditions may apply and travel cannot be taken during holiday weekends. Exact travel dates are subject to space availability and approval of Sponsor. It is the responsibility of the winner and guest to each be in possession of all necessary documentation (e.g., valid passport, visa where applicable) at the time and place of departure.

There will be no first place prize. In addition to the grand prize, winners will be selected for six (6) prize packages:

Prize Package #1: A prize consisting of nails inc. products with an approximate retail value of \$300.

Prize Package #2: A prize consisting of Obsessive Compulsive Cosmetics products with an approximate retail value of \$108. This prize will consist of the entire line of Stained Gloss Lip Tars.

Prize Package #3: A prize consisting of one (1) Bliss FatGirlSlim treatment from one (1) of the following spas: Soho, Bliss 57, Bliss 49, Bliss South Beach or Bliss San Francisco with an approximate retail value of \$200 (including tax and gratuity). Travel is not included.

Prize Package #4: A prize consisting of Ciaté manicure kits with an approximate retail value of \$230.

Prize Package #5: A prize consisting of SEPHORA COLLECTION Waterproof Contour Eye Pencils with an approximate retail value of \$206.

Prize Package #6: A prize consisting of GLO SCIENCE products with an approximate retail value of \$569. This prize will consist of a GLO Teeth Whitening Package for two. The breakdown of all products is as follows: two GLO Brilliant Devices, 2 Everyday GLO Teeth Whitening Maintenance, 2 Travel Whitening Toothpastes, 2 Large Whitening Toothpastes, 1, GLO Brilliant Mouthpiece and Case.

**The Sweepstakes is an independent promotion for consumers conducted by the Sponsor and is not affiliated with, sponsored by or endorsed by any of the above-listed products or retailers. Third party trademarks and logos, including without limitation, the individual names of the products and retailers, are the property of their respective owners.**

Prizes are non-refundable and non-transferable, cannot be combined with any other special offer or promotion, and must be accepted as awarded. Prizes may not be exchanged for cash value or substituted, except that Sponsor reserves the right in its sole discretion to substitute with either the cash value of the prize, or a prize or prizes of equal or greater value. Applicable federal, state or local taxes and any other costs or expenses associated with the prize are the sole responsibility of the winner. There will be no other prizes. All prizes will be awarded. Total approximate retail value of all prizes is \$4,613. Prizes will be delivered to confirmed winners to a valid U.S. address.

8. All entries become the property of Sephora and will not be acknowledged or returned. By participating, each entrant agrees to comply with these official rules and agrees that Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error that may occur in the processing of entries in the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of, the web site or any technical failure or malfunction, or any injury or damage to an entrant's or any other person's computer or property.

IN NO EVENT WILL SPONSOR, ANY SWEEPSTAKES ENTITIES OR FACEBOOK BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES, ANY PRIZES WON, ENTRANT'S ACCESS TO OR USE OF SPONSOR'S WEB SITES OR THE FACEBOOK WEBSITE (INCLUDING SPONSOR'S FACEBOOK PAGE) OR THE THIRD-PARTY APPLICATION, OR THE ACCESSING, DOWNLOADING AND/OR PRINTING OF ANY MATERIAL AVAILABLE ON SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON SPONSOR'S WEB SITES IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY.

9. By accepting a prize in this Sweepstakes, each winner grants to Sponsor, where permitted by law, the right to use and publish (worldwide and via the Internet) his/her name, city and state of residence, portrait, image, picture, voice, likeness and comments for advertising, trade and promotional purposes without notification,

review or approval, and without additional consideration. To receive a prize, each winner agrees to complete, sign and return an affidavit of eligibility and liability/publicity release, and, at Sponsor's request, have each guest complete, sign and return an affidavit of eligibility and liability/publicity release. A winner's prize will be forfeited and awarded to an alternate winner (selected by random drawing in accordance with Section 6) upon the occurrence of any of the following: (i) the failure of winner to confirm acceptance of the prize and return any required documents within seven (7) days of prize notification by Sponsor; (ii) the return of a prize or prize notification to Sponsor as non-deliverable; or (iii) the determination by Sponsor that winner is ineligible or otherwise not in compliance with these official rules.

BY ACCEPTING A PRIZE, EACH WINNER AGREES TO INDEMNIFY AND HOLD HARMLESS SPONSOR, ALL SWEEPSTAKES ENTITIES AND FACEBOOK FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, ARISING FROM OR IN CONNECTION WITH ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE, PARTICIPATION IN THIS SWEEPSTAKES OR ANY SWEEPSTAKES-RELATED ACTIVITY.

10. If, for any reason, the Sweepstakes is not capable of running as planned because of circumstances including, but not limited to, unauthorized intervention, fraud, technical failures, or any other causes, which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, in their sole discretion and determination of fairness, to cancel, terminate, modify or suspend the Sweepstakes and to select the winners from entries received prior to such event or interruption. Sponsor may disqualify any entrant who tampers with the entry process or operation of the Sweepstakes or who violates these official rules.
11. By registering to enter the Sweepstakes, each entrant acknowledges he/she has read, understands and will abide by these official rules. All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, or the rights and obligations of entrants and/or Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with, the laws of the State of California, without regard to the conflict of laws principles.
12. For a list of names of winners or a copy of these official rules, send a self-addressed stamped envelope for receipt by July 8, 2014, to: "Sweet 15 Sweepstakes: Kat Von D," Sephora USA, Inc., 525 Market Street, 32nd Floor, San Francisco CA 94105. Vermont residents may exclude stamp on return envelope.
13. Except as provided in Paragraph 9 relating to the use of certain winner information, the personal information collected from each entrant with respect to the Sweepstakes will be used by Sponsor for the purposes of administration of the Sweepstakes and will not be used for any other purpose.